



Our mission is to advance the practices related to the theory and practice of design, construction, administration, operation, and maintenance of public works facilities and services.

### **2024 Board**

#### **President**

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## Oregon APWA 2024 Strategic Plan

We strive to represent APWA National by embracing and demonstrating APWA's core values of:

### **Diversity**

We are proud that our association and its members demonstrate a commitment to diversity, including background, education, training, experience, generation, and geography, among others. We are an umbrella organization dedicated to serving the remarkable breadth of people committed to public works.

### **Inclusiveness**

We are firmly committed to operating as a family of professionals and practitioners to serve the public works community through our association. Our governance and leadership structures ensure that all our members have a voice and an opportunity to serve our association and profession.

### **Partnership**

We believe partnership is critical not only to the effective performance of public works but to the mission of our association. Our success is dependent upon the effective partnership of professional and practitioner, national and chapter, staff, and volunteer, APWA and other organizations with aligned missions. Together we all serve our communities through our commitment to the field of public works.

### **Service**

We are proud to serve our members who serve their communities through careers in public works. We strive to ensure that the public is aware of the importance and contribution of those who humbly and quietly plan, build, maintain, and improve our communities.

### **Accountability**

We expect as public works professionals and as members of APWA, to be held accountable to the commitments that we make. We commit to the public and to each other to say what we do, do what we say, and complete what we start.

### **Sustainability**

We recognize that building sustainable communities is the greatest challenge to public works in the twenty-first century. We are committed to promote and support our members' continuing efforts to advance sustainability in their communities and to ensure that our organization embodies sustainability in its operation as well.

<b>GOAL DEVELOPMENT AREA</b>	<b>ON-GOING PROGRAMS</b>	<b>ACTION ITEMS</b>
<p><b>PROFESSIONAL DEVELOPMENT</b></p> <p><b>THE OREGON CHAPTER STRIVES TO</b> PROVIDE MEANINGFUL EDUCATIONAL OPPORTUNITIES IN THE PRACTICES OF DESIGN, CONSTRUCTION, ADMINISTRATION, OPERATION AND MAINTENANCE OF PUBLIC WORKS FACILITIES AND PRACTICES FOR ITS MEMBERS AND OTHERS IN THE PUBLIC WORKS FIELD. PROVIDE INDIVIDUAL AND CORPORATE PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN THE FIELD OF PUBLIC WORKS.</p>	<ul style="list-style-type: none"> <li>• SPRING &amp; FALL STREET MAINTENANCE &amp; COLLECTION SYSTEMS SCHOOL</li> <li>• PREVENTATIVE ROAD MAINTENANCE (ODD YEARS)</li> <li>• LUNCHEONS (MONTHLY)</li> <li>• PUBLIC WORKS LEADERSHIP INSTITUTE (NWPWLI)</li> <li>• SCHOLASTIC FOUNDATION</li> <li>• SPRING &amp; FALL CONFERENCES</li> <li>• COMMITTEE-SPONSORED TRAININGS</li> </ul>	<ul style="list-style-type: none"> <li>• UPDATE CONFERENCE SITING PLAN (PRESIDENT ELECT/CAMEO)</li> <li>• PARTICIPATE IN LUNCHEONS; SUPPORT VIRTUAL</li> <li>• COMMITTEE LIAISON AND BOARD MEMBERS REACH OUT TO COMMITTEE CHAIR WITH RESOURCES AND IDEAS FOR TRAININGS AND RENEWED ACTIVITY (BOARD)</li> <li>• COMMITTEE LIAISON AND BOARD MEMBERS SEEK TO IDENTIFY AND SOLICIT PARTICIPANTS IN NEW MENTORSHIP PROGRAM. (BOARD)</li> </ul>
<p><b>OUTREACH</b></p> <p><b>THE OREGON CHAPTER STRIVES TO</b> IMPROVE CONNECTIONS TO AND BETWEEN MEMBERS, AGENCIES, SERVICE PROVIDERS AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> <li>• STUDENT OUTREACH – ASCE E-WEEK</li> <li>• MEMBERSHIP ENGAGEMENT <ul style="list-style-type: none"> <li>❖ PUBLIC WORKS DIRECTORS - PRESIDENT ELECT TO REACH OUT TO POTENTIAL NEW MEMBERS</li> <li>❖ AGENCIES/FIRMS MEMBER - PRESIDENT TO REACH OUT TO POTENTIAL NEW MEMBERS</li> <li>❖ YOUNG PROFESSIONAL</li> <li>❖ RETIRED &amp; LIFETIME</li> </ul> </li> <li>• BEST MANAGEMENT PRACTICES (PACE)</li> <li>• AWARDS</li> <li>• RECOGNIZE MEMBERSHIP LONGEVITY</li> <li>• STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS (APWA-WA, OSBEELS, OEM, ASCE)</li> <li>• APAO BANQUET</li> <li>• COMMITTEE SUPPORT</li> <li>• SCHEDULE COMMITTEE REPORTS AT CHAPTER BOARD MEETINGS</li> <li>• CONTINUE THE EQUIPMENT ROADEO - INSURANCE NEEDED</li> </ul>	<ul style="list-style-type: none"> <li>• ATTEND ASCE E-WEEK &amp; ASSESS OTHER WAYS MEMBERS MAY BE INVOLVED WITH STUDENT OUTREACH (YP COMMITTEE/LIAISON)</li> <li>• STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS <ul style="list-style-type: none"> <li>• ATTEND ASCE EVENT DURING PUBLIC WORKS WEEK (BOARD)</li> <li>• BOARD MEMBER TO ATTEND A WASHINGTON CHAPTER CONFERENCE (BOARD/PRESIDENT)</li> <li>• PLAN TOPIC FOCUSED CONFERENCES AND PERFORM OUTREACH TO OTHER ORGANIZATIONS (COMMITTEE) <ul style="list-style-type: none"> <li>○ OFFICE OF EM. MGT. (YOUNGER)</li> <li>○ OSBEELS</li> </ul> </li> </ul> </li> <li>• INTEGRATE NWPWLI GRADUATES INTO CHAPTER ACTIVITIES <ul style="list-style-type: none"> <li>• PRESIDENT SENDS A CONGRATULATORY LETTER TO GRADUATES INCLUDING INFORMATION ON HOW TO CONTINUE INVOLVEMENT. ADD LETTER TEMPLATE TO ADMIN WEBSITE (LINDSEY)</li> <li>• PRESIDENT ATTEND AT LEAST ONE NWPWLI CLASS SESSION TO CONTACT ATTENDEES</li> </ul> </li> <li>• BOARD MEMBER(S) TO ATTEND STREET &amp; COLLECTIONS SCHOOLS (PRESIDENT/PRESIDENT ELECT) &amp; ROADWAY PREVENTATIVE MAINTENANCE TRAINING (YOUNGER)</li> <li>• SEND EMAIL IN JANUARY TO COMMITTEES FOR: YEARLY REPORT, GOALS, ACTIVITIES, BUDGET REQUESTS, CONNECTION TO STRATEGIC PLAN; (COMMITTEE LIAISONS)</li> </ul>

		<ul style="list-style-type: none"> <li>• RECOGNIZE LIFE MEMBERSHIP VIA NEWSLETTER &amp; AT CONFERENCES (PRESIDENT)</li> <li>• REVIEW AND REVISE OUTREACH TO YOUTH PLAN (WILLIAMS, YOUNGER)</li> <li>• PLAN ACTIVITIES AROUND PUBLIC WORKS WEEK (BLACKWOOD)</li> </ul>
<p><b>ADVOCACY PLAN</b></p> <p><b>THE OREGON CHAPTER STRIVES TO IMPROVE THE PUBLIC PERCEPTION OF THE PUBLIC WORKS PROFESSION AND VALUE OF PUBLIC WORKS CONTRIBUTION TO COMMUNITIES. ADVOCATE FOR PUBLIC WORKS RESOURCES, FUNDING, AND REGULATION TO BETTER SERVE OUR NATION, STATE, AND LOCAL COMMUNITIES.</b></p>	<ul style="list-style-type: none"> <li>• NATIONAL PUBLIC WORKS WEEK</li> <li>• AWARDS RECOGNITION</li> </ul>	<ul style="list-style-type: none"> <li>• EDUCATE ELECTED OFFICIALS/MANAGER/ADMINISTRATORS BY INVITING LEGISLATIVE STAFF TO CONFERENCES AND VISITING CAPITOL (PRESIDENT)</li> <li>• DRAFT PLAN AND LETTER TEMPLATE TO RECOGNIZE AGENCIES RECEIVING AWARDS (FROM CHAPTER PRESIDENT). (PRESIDENT)</li> <li>• INVITE NATIONAL TO BRAINSTORM ADVOCACY MEASURES AT A BOARD MEETING (BOARD)</li> <li>• PARTICIPATE IN NATIONAL'S APWA ADVOCATES PROGRAM – ASSIGN NEW ADVOCACY AMBASSADOR (BLACKWOOD)</li> </ul>
<p><b>CHAPTER ADMINISTRATION</b></p>	<ul style="list-style-type: none"> <li>• PROGRAM SCHOLARSHIPS</li> <li>• STANDARD OPERATING PROCEDURES</li> <li>• BEST MANAGEMENT PRACTICES (PACE) FOLLOWING NATIONAL GUIDELINES</li> <li>• SUCCESSION PLANNING FOR CHAPTER LEADERSHIP</li> <li>• Awards organization</li> </ul>	<ul style="list-style-type: none"> <li>• REVIEW CHAPTER COMMITTEES, CONFIRM RELEVANCY, FILL VACANT COMMITTEE CHAIRS, DEVELOP/UPDATE ROLES &amp; RESPONSIBILITIES (BOARD)</li> <li>• REVIEW CHAPTER MEMBERSHIPS AND REACH OUT TO THOSE WHO HAVE VACANCIES. (BLACKWOOD/BOARD)</li> <li>• UPDATE CAMEO CONTRACT (TREASURER) (EVERY 2 YEARS)</li> <li>• COMPLETE CHAPTER ADMINISTRATION CONTRACT WITH ADRIENNE LINDSEY (PRESIDENT)</li> <li>• EXPLORE CONTRACTS FOR NWPWLI INSTRUCTORS (BOARD/CAMEO)</li> <li>• UPDATE CHAPTER DELEGATE SUCCESSION PLAN (BLACKWOOD)</li> <li>• CONVENE NOMINATING COMMITTEE FOR FILLING UPCOMING VACANCIES (CANTLON)</li> </ul>

## **2024 President's Goals**

- Finalize the 2024 Strategic Plan and work together with the Chapter Board, Committees and Staff to implement the Plan
- Increase participation in the Organization
  - Reach out to potential new municipal members (at least one per month – Singer)
  - Reach out to potential new firm members (at least one per – Blackwood)
  - Support committee liaisons to regularly and actively engage their committees to encourage participation and growth (Blackwood/Board)
  - Encouraging chapter committees to engage and become more active throughout the year by meeting at least quarterly.
- Continue to cultivate our Chapter Membership by:
  - Leading, supporting, and participating in a variety of successful chapter events that engage the membership and encourage new members
  - Attending on behalf of AWPWA, events held by other professional organizations, including the APAO (awards banquet), Emergency Management Association (Joint Conference?), ASCE (E-Week), APWA-WA (at least one conference), ACEC (conference or other), and SAME (meeting or other); in order to maintain existing relationships and advocate on behalf of the Public Works Profession.
  - Supporting growth of the Leadership and Management's mentorship program.
  - Working with the communications committee to finalize the website so all content is accessible and up to date.